

# Windows 10 do more for your business

Get more done, more securely

## Windows 10 helps keep your business safe & productive



### Most Secure

Security features that are built in and proactively protect both users and the organization



### Simplified Updates

Tools and insights IT can trust to simplify deployment and updates, freeing resources to drive more business value.



### Enhanced Productivity

An intuitive experience, with built-in tools and features that help your users collaborate and work more efficiently



### Flexible Management

With flexible device management options, IT can deploy, manage, and update devices anywhere employees need to work.

## The Windows advantage:

**Intelligent security built in.** Windows 10 protects, detects, and automatically responds to the most advanced malware and hacking threats, while safeguarding user identities, devices, and business information.

**Proactive Insights.** Enables IT to quickly obtain insights into the health and efficiency of the environment and help ensure users have the best experience while staying compliant while proactively address issues minimizing end user disruption and alleviating the help desk.

**Modern management at your pace.** Co-management simplifies the transition to cloud-based management. It allows IT to modernize at their own pace, by moving some workloads to Intune while maintaining ConfigMgr for other workloads.

**Run all of your business apps,** from full versions of Office,<sup>6</sup> Photoshop,<sup>6</sup> Quicken,<sup>6</sup> or other essential programs. Windows 10 runs 99% of Windows 7 apps.<sup>7</sup> With Windows 10, you can also run Microsoft Store apps, web apps, and virtualized Windows apps. Microsoft offers the most support for local line of business applications.



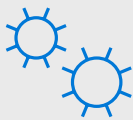
<sup>4</sup>Windows 8.1 and Windows 10 PCs use UEFI (Unified Extensible Firmware Interface) and ELAM (Early Load Anti-Malware) able to verify operating system has not been tampered with by attackers to protect during the boot process; • <sup>2</sup>Small Business PC Study, Techaisle, 2016; • <sup>3</sup>Performance of 6th Gen Intel® Core™ processors in Windows 10 devices, based on measured SYSmark 2014, Comparisons based on Intel® Core™ i5-6200U vs. Intel® Core™ i5-5200U on Windows 10 PC. • <sup>4</sup>Performance of 6th Gen Intel® Core™ processors in Windows 10 devices, estimated based on Windows 8.1 Local HD Video Playback Power, Comparisons based on Intel® Core™ i5-6200U vs. Intel® Core™ i5-5200U; • <sup>5</sup>Touch capable tablet or PC required. Pen accessory may be sold separately. • <sup>6</sup>Sold separately. • <sup>7</sup>Hardware/software requirements apply; feature availability may vary. Internet connection required. To check for compatibility and other important installation information, visit your device manufacturer's website and [www.windows.com/windows10specs](http://www.windows.com/windows10specs). Additional requirements may apply over time for updates.

# Get built-in security and simple management with Windows 10 Enterprise



**The most security, built in.** Windows 10 Enterprise helps protect your business information, your customer data, your employees' digital identities, and, ultimately, your reputation and your brand.

- Protects users identities against pass-the-hash and pass-the-ticket attacks, allowing organizations to accelerate to a world without passwords. Sign in with your face or your fingerprint<sup>1</sup>
- Get protection against business information loss even when a device is lost or stolen<sup>2</sup>
- Protect data at rest and in use. Windows Information Protection delivers the capability users need for protecting information from top leak cases.
- Threat protection includes next generation malware and hacking defense that protects against threats including zero day attacks



**Get more done with the most productive tools.** Windows 10 helps you and your team members to stay focused, stay connected, and, most importantly, get more done.

- Capture ideas and collaborate by using a digital pen<sup>6</sup> and Windows Ink<sup>6</sup> to take notes, edit Office.<sup>7</sup> documents, or brainstorm on the Microsoft Whiteboard app
- Interact with your device however you want, with voice, gesture, pen, touch, or keyboard and mouse<sup>4</sup>
- Take advantage of accessibility features<sup>5</sup> such as narrator, voice dictation, and built-in support for eye control
- Express ideas in all dimensions with 3D.
- With Enterprise Search find documents, apps, and resources you need, faster than ever
- Use your digital assistant Cortana, to help you get things done. Helping people manage their schedules, commitments, and important tasks they need to remember day to day. Cortana syncs across phones, PCs, or enabling users to seamlessly move from one device to the next.



**Simple and flexible management.** With Windows 10 flexible device management options, IT can deploy, manage, and update devices anywhere employees need to work from. .

- With Windows Autopilot, users can easily get Windows devices ready for work while IT retains control & compliance through the cloud.
- Sign in once for all Microsoft services and many apps
- Receive updates on your own schedule
- IT can tailor the desktop experience with policies that control Microsoft Store access, consumer experiences, and Cortana.



"With Windows as a service, our IT team can focus on enabling new features in Windows 10 and Office 365 that promote Associate productivity and **job satisfaction.**"

**Joe Carlin**  
Technology Service Delivery Director



**Windows 7 & Office 2010 will be reaching end of extended support in 2020.** After [January 14, 2020, Windows 7](#) will continue to start and run, but you will no longer receive updates or support, including new security updates, from Microsoft.

Learn more: [Microsoft.com/windowsforbusiness](https://Microsoft.com/windowsforbusiness)

<sup>1</sup>Windows Hello with biometrics specialized hardware, a fingerprint reader, illuminated IR sensor, or other biometric sensor is required. Hardware-based protection of the Windows Hello credential/keys requires TPM 1.2 or greater. If no TPM exists or is configured, credentials/keys protection will be software-based. • <sup>2</sup>Requires TPM 1.2 or greater. • <sup>3</sup>Windows Information Protection requires either Mobile Device Management (MDM) or System Center Configuration Manager to manage settings. These products sold separately. Active Directory makes management easier but is not required. • <sup>4</sup>Device dependent. • <sup>5</sup>Hardware sold separately. • <sup>6</sup>Touch-capable tablet or PC required. Pen accessory may be sold separately. • <sup>7</sup>User must enable in settings and have a Bluetooth button on pen. • <sup>8</sup>Cortana available in select markets; experience may vary by region and device. • <sup>9</sup>Sold separately.